Eric Muss-Barnes

LOS ANGELES, CALIFORNIA • ERIC@ERICMUSS-BARNES.COM <u>WWW.ERICMUSS-BARNES.COM/#RESUMES</u> <u>WWW.LINKEDIN.COM/IN/ERICMUSSBARNES</u>

Dear Hiring Manager,

My name is Eric Muss-Barnes and I am a published author of multiple novels and short stories with over 20 years of creative writing experience. I am well-versed in HTML, HTML5, CSS, CSS3, XML, JavaScript, PHP, DHTML, MySQL, ASP, hand-coding XHTML, NCX and OPF for eBooks, and eager to learn even more authoring technologies.

Looking to diversify my skillset, I am applying for the position you posted. I have also been employed for over 6 years as a Web Content Developer for The Walt Disney Company at Disney Interactive. During that time, I am proud to have worked with numerous business units including Disney Corporate, Walt Disney Studios Home Entertainment, PIXAR, The Disney Channel, ABC, Disney Records, El Capitan Theatre, Hollywood Records, D23, Walt Disney Family Museum and many more. Delivering excellence has been the hallmark of my career in high level software development, service-oriented architecture, troubleshooting, proactive technical support and team-centered solutions. You will find my 25+ years in completing projects on time, within scope and budget, excellent integration of corporate resources and upgrading of systems to meet current/future business needs would bring great value to your organization.

In addition to the realm of experience indicated on my résumé, I have also worked professionally in the fields of photography, graphic design and video production. Among other creative endeavors, I designed and built an off-grid tiny house project in the Mojave desert. Since leaving Disney, I have published 5 more novels, for a total of 12 books to my name.

I am only seeking a permanent, full-time position. Telecommuting and flex time are pluses, but not a requirement. I am open to contract-to-hire, but I am not entertaining any short-term contracts at this time.

Please see the attached résumé and feel free to contact me at your earliest convenience so we may further discuss how my abilities align with your current needs.

Respectfully, Eric Muss-Barnes eric@EricMuss-Barnes.com www.EricMuss-Barnes.com/#resumes www.linkedin.com/in/ericmussbarnes



THE WALT DISNEY STUDIOS

Web Content Developer (\$76K)

As the largest entertainment company in the history of the world, The Walt Disney Company needs no introduction. Engineering frontend development in hand-coded PHP, MySQL, HTML, CSS, JavaScript, jQuery, Flash and XML for websites ranging from The Disney Channel to Hollywood Records to

Walt Disney Studios Home Entertainment to El Capitan Theatre, and more. Utilized a proprietary Disney CMS (GoPublish) for template updates, fluent in Agile and Waterfall methodologies, Sharepoint, Teamsite, Beyond Compare, and Perforce. Volunteer with Disney VoluntEARS. Taught classes on HTML for the Disney Interactive Media Group Insight Series.

James Williams • Culver City, CA

Kathy Bailey • Burbank, CA

Eric Muss-Barnes • North Hollywood, CA

William Ackerman • Woodland Hills, CA

THE UNITED STATES OF AMERICA FOUNDING DOCUMENTS North Hollywood, CA

Inspired by a difficulty with finding free ebook versions of the founding documents of America, I decided to create my own annotated version. I am particularly proud of the 200,000 words of the Federalist Papers, which I painstakingly researched from the first three printed editions. Programmed an .EPUB file using XHTML and CSS. The resulting .EPUB file was quadruple-validated against FlightCrew 0.7.1, Sigil, epubcheck 1.2 and epubpreflight 0.1.0 to check for errors. I used KindleGen 1.2 to covert the valid .EPUB into a .MOBI version to be sold on Amazon as a Kindle book. www.DubhSithInk.com

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SUMMARY

Walt Disney Studios web developer alumnus and author of 6 novels, offering 25+ years experience in wide ranging skills for digital publishing, web design/development, programming, coding and proactive technical leadership. Track record of exceeding expectations through the conceptualization, design, development, and implementation of multi-sized projects. Skillfully synthesized an artistic background, business acumen, emerging and established technologies to achieve high-level functionality as specified by corporate or client requirements. Numerous technical proficiencies, recognized subject matter expertise and quick learner. Results-achieving team leader and collaborator routinely delivering high-quality projects within deadlines.

PROFESSIONAL HISTORY

Set / 2012 – Current DUBH SITH INK

Digital Publishing & Internet Developer

Designed graphics and built Responsive Design sites from smartphone resolutions up to full HD using PHP, CSS3, HTML5 and WordPress. Wrote and developed multiple books and formatted them as ebooks and printed volumes for publisher Dubh Sith Ink. The printed books are available on Amazon, Barnes & Noble, Createspace and Lulu. The ebooks are also on Smashwords and iBookstore. All of the ebooks were hand-coded in Notepad++ as EPUB files and validated against FlightCrew 0.7.1, Sigil, epubcheck 1.2 and epubpreflight 0.1.0 to check for errors. These ebooks feature all the requisite XHTML, CSS, OPF, and NCX files. Authored a popular tutorial to teach other developers this skillset at: http://www.InkShard.com/how-to-make-an-ebook-epub-file

Apr/2006 - Sep/2012

Iul/2005 - Feb/2006

AMERICAN IDOL UNDERGROUND Deployment Engineer (\$50K)

American Idol Underground was the "online version" of the American Idol television show. I was exclusively in charge of deploying C# builds of the site to our live web servers and general web development using HTML, CSS, and JavaScript in a Visual Studio .NET environment. Developed SEO implementation for entire domain. Wrote JavaScript validation code for membership forms and maintained data integrity and file transfers for customer-uploaded media.

Mar/2005 - Jun/2005 WEIDER PUBLICATIONS

Creative Producer (\$50K)

Weider Publications is a sister company of American Media Inc., one of the largest magazine publishing houses in the world. Our titles included fitness magazines such as Flex, Muscle & Fitness, Shape, and Men's Fitness plus, tabloids such as Star and National Enquirer. Responsible for daily changes to graphics with *Photoshop* and for new designs and HTML layouts for over a dozen publications, including the redesign of the American Media Inc. corporate site. Single-handedly created the new Mister & Miss Olympia Fitness Competition website for 2005.

PUBLICATIONS & PROJECTS

Apr/2018

Author







Eric Muss-Barnes

DIGITAL PUBLISHING RESUME



Mar/2014 VOODOO & LOVESHADOW Novel Author

This is my fifth novel, a paranormal romance, which I completed in the winter of 2014. Voodoo & Loveshadow was converted by hand to the two most popular eBook formats. Programmed an .EPUB file using XHTML and CSS. The resulting .EPUB file was quadruple-validated against FlightCrew 0.7.1, Sigil, epubcheck 1.2 and epubpreflight 0.1.0 to check for errors. I used KindleGen 1.2 to covert the valid .EPUB into a .MOBI version to be sold on Amazon as a Kindle book. www.DubhSithInk.com

GRANDPA STEINER SAVES THE WORLD... Feb/2014 Novel Author

This is my fourth novel, a comedic science fiction story, which I completed in the winter of 2014. Grandpa Steiner Saves the World (from Illegal Aliens (from Space)) was converted by hand to the two most popular eBook formats. Programmed an .EPUB file using XHTML and CSS. The resulting .EPUB file was quadruple-validated against FlightCrew 0.7.1, Sigil, epublicheck 1.2 and epubpreflight 0.1.0 to check for errors. I used KindleGen 1.2 to covert the valid .EPUB into a .MOBI version to be sold on Amazon as a Kindle book. www.DubhSithInk.com



Feb/2014 THE PAGE OF WANDS Novel Author

This is my third novel, a rollicking adventure story, which I completed in the winter of 2014. The Page of Wands was converted by hand to the two most popular eBook formats. Programmed an .EPUB file using XHTML and CSS. The resulting .EPUB file was quadruple-validated against FlightCrew 0.7.1, Sigil, epubcheck 1.2 and epubpreflight 0.1.0 to check for errors. I used KindleGen 1.2 to covert the valid .EPUB into a .MOBI version to be sold on Amazon as a Kindle book. www.DubhSithInk.com



Feb/2013 ANNWN'S MAELSTROM FESTIVAL Novel Author

This is the sequel to my first novel which I wrote in the winter of 2012. Annun's Maelstrom Festival is shorter than my first book (only about 104,000 words) but it gave me the chance to reinforce my knowledge of self-publishing technology on Amazon and Lulu. I also took the time to create an eBook format. I learned how to program an .EPUB file by hand using XHTML and CSS. The resulting .EPUB file was validated against epubpreflight 0.1.0 to check for errors. I used KindleGen 1.2 to covert the .EPUB into a .MOBI version to be sold on Amazon as a Kindle book. www.DubhSithInk.com



Feb/2013 HOW YOU CAN GET A JOB AT WALT DISNEY STUDIOS Novel Author

This is my vocational autobiography which I wrote in the winter of 2013. How You Can Get a Job at Walt Disney Studios Without a College Degree was converted by hand to the two most popular eBook formats. Programmed an .EPUB file using XHTML and CSS. The resulting .EPUB file was then quadruple-validated against FlightCrew 0.7.1, Sigil, epublicheck 1.2 and epubpreflight 0.1.0 to check for errors. Used KindleGen 1.2 to covert the valid .EPUB into a .MOBI version to be used on Amazon as a Kindle book. For the PHP website itself, it utilizes my own

highly-effective SEO methodologies I've developed over the years.

Jan/1993 - Jan/1996



SCHOOLING YOUR BOSS TO NOT SUCK Apr/2010

Novel Author This is a human resources book which I wrote in the winter of 2010. Schooling Your Boss to not Suck was converted by hand to the two most popular eBook formats. Programmed an .EPUB file using XHTML and CSS. The resulting .EPUB file was then quadruple-validated against FlightCrew 0.7.1, Sigil, epubcheck 1.2 and epubpreflight 0.1.0 to check for errors. Used KindleGen 1.2 to covert the valid .EPUB into a .MOBI version to be used on Amazon as a Kindle book. For the PHP website itself, it utilizes my own highly-effective SEO methodologies I've developed

over the years.



THE GOTHIC RAINBOW

Novel Author My first novel was published in 1997 and took about 3 years for me to complete. The story began as a project for an invitation-only Honors English course I took in the summer of 1991 at Cuyahoga Community College in Parma, Ohio. The Gothic Rainbow is a 190,000 word story set in a dark, faeriepunk version of the 20th Century underground nightclub scene. The tale tells the journey of a young male vampire and his relationship with a teenage mortal girl, Helle. Thinking he is only a spirit that communicates with her in dreams and rituals, Helle

slowly comes to discover that he is very real and will change everything in her life forever.

North Hollywood, CA

Los Angeles, CA

Cleveland, OH

ACADEMIC PREPARATION

Aug/1985 - June/1989Holy Name High SchoolCollege Preparatory Diploma, Class of 1989

Jan/1990 - May/1994 **Cuyahoga Community College** Honors English & Visual Communications, May 1994

VOULENTEER/CHARITY WORK

Habitat For Humanity Disney VolunteEARs Brooklyn Memorial Youth Center Venice Surf & Skateboard Association

SKILLSETS

Professional: EPUB, MOBI, KindleGen, XHTML, HTML, CSS, CSS3, XML, JavaScript, jQuery, PHP, HTML5, DHTML, MySQL, ASP, VBScript, Firebug, SQLServer, Dreamweaver, Visual InterDev, Flash, Microsoft Access, Perforce, CVS, Subversion, Beyond Compare, GoPublish (proprietary Disney CMS), Photoshop, DVD Studio Pro, Media Cleaner Pro, Compressor, A.Pack, Final Cut Pro, MPEG Streamclip, Freehand, Illustrator, QuarkXPress, InDesign, Microsoft Office, Open Office, Adobe Acrobat Professional, WordPress, EmEditor, Notepad++, Windows Media Encoder, Adobe Flash Video Encoder, FileZilla, Macintosh OS9, Macintosh OSX, Windows 98, Windows 2000, Windows XP, Windows 7, Windows 10

Personal: 5th Generation American Citizen Born & Raised in Cleveland, Ohio, Native English Speaker, Licensed Hang Glider Pilot (USHGA Hang 2 Rating Aerotow), Commercially Licensed Driver (Class A), Licensed Motorcyclist (M1), Art-Gallery-Showcased Photographer, Award-Nominated Filmmaker, Skateboarder (20+ Years), Snowboarder, Equestrian (English & Western), Target Shooting (12ga & Revolver), Freestyle BMX, Society for Creative Anachronism, YouTube Personality (over 6 million viewers), Published Novelist & Author (www.DubhSithInk.com)

REFERENCES

• Katie Turnbull

www.linkedin.com/in/katiehturnbull

Manager, Product Marketing at Kelley Blue Book (worked with Eric at Disney Interactive)

"Eric's love and enthusiasm for the Disney brand is inspirational and contagious! I was fortunate enough to work with him at Disney Interactive Media, as my role changed, one thing was consistent: Eric was always there ready and willing to answer my long list of questions as I tried to understand the tech side of the projects I was producing. As a developer, he went out of his way to make sure that everyone understood the technical processes (and there were quite a few in the Mouse House). Eric was also the go-to for files and background on projects that most people had long ago forgotten. There were numerous occasions where we were searching for archived projects and when we lost hope, Eric came to the rescue. I am confident that Eric will exceed anywhere he may end up, and I'm sure Walt would have been honored to have someone like him with such enthusiasm on the team!"

• Jason Toney

www.linkedin.com/in/jasontoney

Editorial and Content Strategy at AXS.com (managed Eric at Disney Interactive)

"Eric is weird. I mean that only in the best ways. He is enthusiastic and engaged in all of his projects. He looks to over-deliver, often providing supplemental materials and details in a profession that often fights requests for documentation. He volunteers for more to do even, and perhaps most often, in areas that aren't what he's being paid to do. He is passionate about creating and supporting a positive environment for his colleagues. I imagine, however, he would use the term friends. Eric is a professional who seeks out ways to make it easier for others to do their jobs. Y'know... weird."

Parma Heights, OH

Kathy Bailey

www.linkedin.com/in/kathybailey03

Global Release Manager (managed Eric at Disney Interactive)

"I consider myself extremely fortunate to have a developer like Eric on my team. He shows great enthusiasm to get the job done and done right. He's a very quick learner and takes initiative on his tasks but also on other work that needs to be done without having to ask. He's able to articulate a problem, idea or any information for that matter to both his peers and to clients to help them make informed decisions and get the project to completion. Eric is also an incredibly positive person who always has a smile on his face. He always has a positive word for anyone that needs it. I would gladly have Eric on my team again."

• Jody Belliveau

www.linkedin.com/in/hellojody

Certified SCRUM Product Owner (worked with Eric at Disney Interactive)

"Eric was a joy to have in the office. He always has a smile on his face, is enthusiastic and full of team spirit. Since he is so passionate about the Disney brand, I always enjoyed bouncing my crazy ideas off of him to see if they would stick. When his eyes lit up, I knew I had a winner. Eric is a multifaceted and talented individual: photographer, videographer, editor, author, developer (and those are just the skills I know about, he could have 10 more). It would be a joy to work with him again. I hope our paths cross in the near future."

• Sean Higby

www.linkedin.com/in/seanhigby

Flash Developer (worked with Eric at Disney Interactive)

"Eric embodies the ideals of the Disney Company. Hard working and full of a desire to represent the company's brand with the respect it deserves, Eric was known to always be standing up for 'What would Walt do?'. In addition, his technical skills put him on a long list of projects on a recurring and growing basis. In any company, this is a thought process of taking a step back to look at the larger vision of the corporation, and execute on that, is a trait that any company should be seeking in their staff."

Malinda Lloyd

www.linkedin.com/in/malindalloyd

Experienced Interactive Media Producer (worked with Eric at Disney Interactive)

"I didn't realize until our last day at Disney.com that Eric and I had never worked directly together on a project. I know Eric because he is outgoing and friendly. He became one of the people that I regularly hung out with because he was always positive and knew the technologies we were working with well so if I got stumped he could point me or his cohorts in engineering in a new direction. He was a staple of my days at Disney.com - organizing bike rides for his coworkers, showing up every Friday in his Mickey ears, and generally being one of those people who connected others together. If you want someone who works hard and gets things done, I would highly recommend Eric."

Adam Brown

www.linkedin.com/pub/adam-brown/26/41/52a

Producer, Digital Media and Product Manager (worked with Eric at Disney Interactive)

"Eric was the very first person that I got to know at Disney Interactive. He is easily approachable, laid back and yet the consummate professional that never takes his eye off the details. He is a problem solver, a tactician and one who never settles for second best. I have run into several situations where issues arise and he is up for the challenge; on time and on budget. Eric is the must-have person for any team. It has been an honor to serve with him."

Kevin Reem

www.linkedin.com/pub/kevin-reem/2a/518/277

Producer / Director (worked with Eric at Disney Interactive)

"Eric Muss-Barnes is a quadruple threat—Computer expert/content developer, film maker, skateboarder and writer! I first met Eric at Disney.com and he is great fun to work with, always takes time to listen and gets excited about every project. He is innovative and experienced and no job is beneath him. His enthusiasm about life makes him a joy to be around."

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Adam Schricker

www.linkedin.com/pub/adam-schricker/8/669/81b

Web Developer (worked directly with Eric at Disney Interactive)

"Eric was a great guy to work with. A very good web developer who works through challenges or difficulties. Great guy to work with and great team player. He will figure out the right solution to reach the project/product goals. I highly recommend Eric Muss-Barnes."

Martin Hernandez

www.linkedin.com/in/martin-hernandez-16948244

Network Administrator (managed Eric at Woodbridge Group of Companies)

"Eric is a true professional and a master of his craft. During the two and a half years that I worked with him, I never saw a task/assignment too large for Eric. His attention to detail is second to none, which is one of the most valuable skills one can have in the web design/programming field. Eric is also an amazing team player, as he always volunteered to help out others in our IT department with assignments that weren't even in his job description. Eric designed and maintained multiple domains and websites for our company, a job that would typically require an entire web development team to do, by himself and did so with the highest quality. Any company would be lucky to have Eric as a member of their team, and would immediately see an upgrade in their web development, graphics, and design."

Ed Sherfick

www.linkedin.com/in/ed-sherfick-4078821

Senior Developer/Tech Lead (worked directly with Eric at Fiserv)

"It's been my pleasure to work with Eric on many projects at Fiserv. He is technically sharp, consistently pragmatic, and extremely efficient at his skillsets. He is a humble mentor who enjoys consulting with our clients and developing his fellow team members. Eric possesses an amazing ability to quickly understand the key needs of his clients. His communication style is polite, assured, and engaging. He instills customers with confidence that our team can and will deliver on our commitments. Eric is a active listener who quickly prototypes ideas into reality, helping our customers to better understand the full depth and possibilities our products offer. Moreover, Eric follows up on his designs by leading meetings and consulting on industry best practices. I am consistently amazed by Eric's talent, work ethic and ability manage multiple projects with ease. I request Eric because of his proven track record delivering a quality product under tight deadlines. It's an added bonus that Eric is fun to work with and has wide variety outside interests. All these and more make Eric an excellent choice for any team."