

# *Eric Muss-Barnes*

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Dear Hiring Manager,

My name is Eric Muss-Barnes and I have been employed for over 6 years as a Web Content Developer for The Walt Disney Company at Disney Interactive. During that time, I am proud to have worked with numerous business units including Disney Corporate, Walt Disney Studios Home Entertainment, PIXAR, The Disney Channel, ABC, Disney Records, El Capitan Theatre, Hollywood Records, D23, Walt Disney Family Museum and many more.

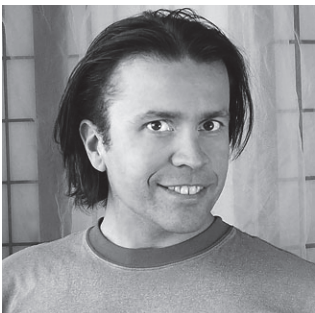
Looking to diversify my skillset, I am applying for the position you posted. With over 20 years of Internet development experience, practically a third of my career has been spent exclusively at Disney. I am well-versed in HTML, CSS, XML, JavaScript, PHP, HTML5, DHTML, MySQL, XHTML, ASP and eager to learn even more Internet technologies. Delivering excellence has been the hallmark of my career in high level software development, service-oriented architecture, troubleshooting, proactive technical support and team-centered solutions. You will find that my decades of knowledge in completing projects on time, within scope and budget, excellent integration of corporate resources and upgrading of systems to meet current/future business needs would bring great value to your organization.

In addition to the realm of experience indicated on my résumé, I have also worked professionally in the fields of photography, graphic design and video production. Among other creative endeavors, I designed and built an off-grid tiny house project in the Mojave desert. Since leaving Disney, I have published 4 more novels, for a total of 9 books to my name.

I am only seeking a permanent, full-time position. Telecommuting and flex time are pluses, but not a requirement. I am open to contract-to-hire, but I am not entertaining any short-term contracts at this time.

Please see the attached résumé and feel free to contact me at your earliest convenience so we may further discuss how my abilities align with your current needs.

Respectfully,  
Eric Muss-Barnes  
[eric@EricMuss-Barnes.com](mailto:eric@EricMuss-Barnes.com)  
[www.EricMuss-Barnes.com/resume](http://www.EricMuss-Barnes.com/resume)  
[www.linkedin.com/in/ericmussbarnes](http://www.linkedin.com/in/ericmussbarnes)



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# Eric Muss-Barnes

## INTERNET DEVELOPMENT RESUME

### SUMMARY

Author of 5 novels, offering 20+ years experience in wide ranging skills for web design/development, video/graphics/photo integration, programming, coding and proactive technical leadership. Track record of exceeding expectations through the conceptualization, design, development, and implementation of multi-sized projects. Skillfully synthesized an artistic background, business acumen, emerging and established technologies to achieve high-level functionality as specified by corporate or client requirements. Numerous technical proficiencies, recognized subject matter expertise and quick learner. Results-achieving team leader and collaborator routinely delivering high-quality projects within deadlines.

### PROFESSIONAL HISTORY

Jul/2014 – Jun/2018 **WOODBIDGE GROUP OF COMPANIES** Rick Blevins • Studio City, CA  
**Senior Web Developer**

Maintained a suite of 5 websites and 20+ subdomains that collectively generate revenue over \$34 million a month for real estate and financial investments. Worked in close conjunction with respected SEO companies like *WPromote* to optimize pre-existing designs and assure they are responsive using PHP, JavaScript, CSS3 media queries, HTML5 and WordPress. Constructed custom CMS system for human resources. Hand coded MySQL databases from scratch to capture customer lead data from marketing landing pages with a volume of over 10,000 users. Developed specialized modules in SugarCRM using PHP and custom interfaces to calculate math formulas for property investments. Integrated third-party real estate websites and set up subdomains for property searches of multi-milliondollar portfolios including *Mercer Vine* and *Woodbridge Realty of Colorado*.

Sep/2012 – Jul/2014 **DUBH SITH INK** Eric Muss-Barnes • North Hollywood, CA  
**Digital Publishing & Internet Developer**

Built responsive design sites and designed graphics from smartphone resolutions up to full HD using PHP, CSS3, HTML5 and *WordPress*. Wrote and developed multiple books and formatted them as ebooks and printed volumes for publisher Dubh Sith Ink. The printed books are available on Amazon, Barnes & Noble, Createspace and Lulu. The ebooks are also on Smashwords and iBookstore. All of the ebooks were hand-coded in *Notepad++* as EPUB files and validated against *FlightCrew 0.7.1*, *Sigil*, *epubcheck 1.2* and *epubreflight 0.1.0* to check for errors. These ebooks feature all the requisite XHTML, CSS, OPF, and NCX files. Authored a popular tutorial to teach other developers this skillset at:  
<http://www.InkShard.com/how-to-make-an-ebook-epub-file>

Apr/2006 – Sep/2012 **THE WALT DISNEY STUDIOS** Kathy Bailey • Burbank, CA  
**Web Content Developer**



As the largest entertainment company in the history of the world, *The Walt Disney Company* needs no introduction. Engineering frontend development in hand-coded PHP, MySQL, HTML, CSS, JavaScript, jQuery, Flash and XML for websites ranging from *The Disney Channel* to *Hollywood Records* to *Walt Disney Studios Home Entertainment* to *El Capitan Theatre*, and more. Utilized a proprietary Disney CMS (*GoPublish*) for template updates, fluent in Agile and Waterfall methodologies, *Sharepoint*, *Teamsite*, *Beyond Compare*, and *Perforce*. Volunteer with *Disney VoluntEARS*. Taught classes on HTML for the *Disney Interactive Media Group Insight Series*.



Jul/2005 - Feb/2006 **AMERICAN IDOL UNDERGROUND** James Williams • Culver City, CA  
**Deployment Engineer**

*American Idol Underground* was the “online version” of the *American Idol* television show. I was exclusively in charge of deploying C# builds of the site to our live web servers and general web development using HTML, CSS, and JavaScript in a *Visual Studio .NET* environment. Developed SEO implementation for entire domain. Wrote JavaScript validation code for membership forms and maintained data integrity and file transfers for customer-uploaded media.



Mar/2005 - Jun/2005 **WEIDER PUBLICATIONS** William Ackerman • Woodland Hills, CA  
**Creative Producer**

*Weider Publications* is a sister company of *American Media Inc.*, one of the largest magazine publishing houses in the world. Our titles included fitness magazines such as *Flex*, *Muscle & Fitness*, *Shape*, and *Men's Fitness* plus, tabloids such as *Star* and *National Enquirer*. Responsible for daily changes to graphics with *Photoshop* and for new designs and HTML layouts for over a dozen publications, including the redesign of the *American Media Inc.* corporate site. Single-handedly created the new *Mister & Miss Olympia Fitness Competition* website for 2005.



Dec/2004 - Mar/2005 **4 WHEEL PARTS**

Danny Blitz • Compton, CA

**Lead Internet Designer**

4 Wheel Parts is the largest distributor of aftermarket truck accessories in the world. As the lead graphic designer in their Internet Department, I mainly did design work, but also designed and programmed the ASP website for the wholesale division of the corporation (the wholesale division alone generates approximately \$60 million a year). Designed a way to modify online .PDF catalog to integrate into website sales and managed graphic additions to online catalog.

Sep/2003 - Apr/2004 **ODVD GAMES LLC**

Alex Rose • Hollywood, CA

**Digital Artist/ Game Designer**

ODVD Games designed and build the world's first game to be played using standard home DVD players. The fourth employee and the original graphic designer, I designed and programmed the promotional corporate website in HTML and CSS. Also assisted with backup server design and network layout.

Mar/2000 - Oct/2001 **PRWEBCAST.COM/WEBCAST GROUP**

Ray Harris • Cleveland, OH

**Creative Director/ General Manager**

Founded to provide business-to-business webcasting services, I was the second employee and promoted from Creative Director to General Manager in 9 months. Programmed complex three-tier ASP website allowing users to access, post, and retrieve data while tied into a database through any web browser. Built the entire UI from the ground up. Managed, hired, and coordinated efforts of the entire creative design team including programmers, graphic artists, and webcasting videography personnel. Specialized in live streaming media over the Internet and configured our systems to do live broadcasts over ISDN lines. Also did video editing, encoding, and purchased all studio equipment.

Jan/1998 - Mar/2000 **ACME EXPRESS**

Don Scipione • Cleveland, OH

**Web Programmer/ Graphic Designer**

Acme Express is a hosting and design firm founded by a professor of physics, where I was the head designer for all websites. Programmed sophisticated ASP websites using VBScript on a SQL server. Did concept art creating the "look and feel" of properties ranging from e-commerce sites to the *Cleveland Public Schools* to the *Cleveland Ballet*. Honed skills in hand-coding HTML using *VisualInterDev*.

**PUBLICATIONS & PROJECTS**



Apr/2018 **THE UNITED STATES OF AMERICA FOUNDING DOCUMENTS**

North Hollywood, CA

**Author**

Inspired by a difficulty with finding free ebook versions of the founding documents of America, I decided to create my own annotated version. I am particularly proud of the 200,000 words of the *Federalist Papers*, which I painstakingly researched from the first three printed editions. Programmed an .EPUB file using XHTML and CSS. The resulting .EPUB file was quadruple-validated against *FlightCrew 0.7.1*, *Sigil*, *epubcheck 1.2* and *epubpreflight 0.1.0* to check for errors. I used *KindleGen 1.2* to convert the valid .EPUB into a .MOBI version to be sold on Amazon as a Kindle book. [www.DubhSithInk.com](http://www.DubhSithInk.com)



Mar/2014 **VOODOO & LOVESHADOW**

North Hollywood, CA

**Novel Author**

This is my fifth novel, a paranormal romance, which I completed in the winter of 2014. *Voodoo & Loveshadow* was converted by hand to the two most popular eBook formats. Programmed an .EPUB file using XHTML and CSS. The resulting .EPUB file was quadruple-validated against *FlightCrew 0.7.1*, *Sigil*, *epubcheck 1.2* and *epubpreflight 0.1.0* to check for errors. I used *KindleGen 1.2* to convert the valid .EPUB into a .MOBI version to be sold on Amazon as a Kindle book. [www.DubhSithInk.com](http://www.DubhSithInk.com)



Feb/2014 **THE PAGE OF WANDS**

North Hollywood, CA

**Novel Author**

This is my third novel, a rollicking adventure story, which I completed in the winter of 2014. *The Page of Wands* was converted by hand to the two most popular eBook formats. Programmed an .EPUB file using XHTML and CSS. The resulting .EPUB file was quadruple-validated against *FlightCrew 0.7.1*, *Sigil*, *epubcheck 1.2* and *epubpreflight 0.1.0* to check for errors. I used *KindleGen 1.2* to convert the valid .EPUB into a .MOBI version to be sold on Amazon as a Kindle book. [www.DubhSithInk.com](http://www.DubhSithInk.com)

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Feb/2013 **ANNWN'S MAELSTROM FESTIVAL**

North Hollywood, CA

**Novel Author**

This is the sequel to my first novel which I wrote in the winter of 2012. *Annwn's Maelstrom Festival* is shorter than my first book (only about 104,000 words) but it gave me the chance to reinforce my knowledge of self-publishing technology on Amazon and Lulu. I also took the time to create an eBook format. I learned how to program an .EPUB file by hand using XHTML and CSS. The resulting .EPUB file was validated against *epubpreflight 0.1.0* to check for errors. I used *KindleGen 1.2* to convert the .EPUB into a .MOBI version to be sold on Amazon as a Kindle book. [www.DubhSithInk.com](http://www.DubhSithInk.com)



Feb/2010 **SKATEBOARDING CALIFORNIA**

Los Angeles, CA

**Skateboarding Video Series**

After making my *Learn To Ride A Skateboard* project, there were skateboarding topics I wanted to cover which didn't fall into the "educational" category. *Skateboarding California* was born from the desire to make skate videos regarding topics above and beyond teaching basic skills. I have written, shot, directed, edited and conceptualized every single episode of the show which has over 1.5 million views on YouTube. [www.SkateboardingCalifornia.com](http://www.SkateboardingCalifornia.com)



Apr/2009 **CALIFORNIA GIRLS SKATEBOARDS**

Los Angeles, CA

**Creator/ Founder**

*California Girls Skateboards* is a project I began in the spring of 2009. They are skateboards which use photographs of swimwear models as graphics. As with all of my projects, I single-handed did all the work on this endeavor myself, including writing all text on the website and scripting the promotional videos. Every model was hired and photographed by me. The entire website was completely written and programmed by myself in PHP. I conceived and engineered the MySQL database which contains all the information for the individual boards. All of the graphic design and layout for the skateboards, merchandise and website were created by me in *Photoshop*. The YouTube channel has over 250,000 views. [www.CaliforniaGirlsSkateboards.com](http://www.CaliforniaGirlsSkateboards.com)



Aug/2007 **LEARN TO RIDE A SKATEBOARD**

Los Angeles, CA

**Educational/ Instructional DVD Project**

*Learn To Ride A Skateboard* is a DVD video project I wrote, directed and edited in the summer of 2007. Inspired by the lack of quality skateboarding instructional videos on the market, I decided to create one of my own. After researching what was available, so I could improve what was out there, I enlisted the assistance of Holly Lyons, who was ranked the Top Female Bowl Skater in the World at the time we shot the video. The video also features Madylin, Sawyer and Sullivan Sweeten, the real-life siblings who played siblings on the *Everybody Loves Raymond* television show. The accompanying YouTube channel has over 5.1 million video views. [www.LearnToRideASkateboard.com](http://www.LearnToRideASkateboard.com)



May/2002 **THE UNSEELIE COURT**

Cleveland, OH

**Award-Nominated Short Film**

When I wrote and directed *The Unseelie Court* in the spring of 2002, the body of the film was shot over 3 nights from 7pm to 7am at a bar in Downtown Cleveland. The film was screened at multiple film festivals and nominated for an Innovation Award at the *Ohio Independent Film Festival*. Running about 30 minutes long, *The Unseelie Court* is a short film with a plot, very much in the tradition of an old *Twilight Zone* episode. In addition to writing and directing the story, I did all of the location scouting, assembled the crew, did casting calls to find the actors, shot all of the second-unit cinematography, and edited the entire project on *Final Cut Pro*.



Jan/1993 - Jan/1996 **THE GOTHIC RAINBOW**

Cleveland, OH

**Novel Author**

My first novel was published in 1997 and took about 3 years for me to complete. The story began as a project for an invitation-only Honors English course I took in the summer of 1991 at Cuyahoga Community College in Parma, Ohio. *The Gothic Rainbow* is a 190,000 word story set in a dark, faeriepunk version of the 20th Century underground nightclub scene. The tale tells the journey of a young male vampire and his relationship with a teenage mortal girl, Helle. Thinking he is only a spirit that communicates with her in dreams and rituals, Helle slowly comes to discover that he is very real and will change everything in her life forever.

## ACADEMIC PREPARATION

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Aug/1985 - June/1989 *Holy Name High School*  
College Preparatory Diploma, Class of 1989

Parma Heights, OH

Jan/1990 - May/1994 *Cuyaboga Community College*  
Honors English & Visual Communications, May 1994

Parma Heights, OH

## VOULENTEER/CHARITY WORK

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Habitat For Humanity  
Disney VolunteEARs  
Brooklyn Memorial Youth Center  
Venice Surf & Skateboard Association

## SKILLSETS

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*Professional:* HTML, CSS, CSS3, XML, JavaScript, jQuery, Bootstrap, PHP, HTML5, DHTML, MySQL, XHTML, ASP, VBScript, Firebug, SQLServer, EPUB, MOBI, KindleGen, Dreamweaver, Visual InterDev, Flash, Microsoft Access, Perforce, CVS, Subversion, Beyond Compare, GoPublish (proprietary Disney CMS), SugarCRM, Photoshop, DVD Studio Pro, Media Cleaner Pro, Compressor, A.Pack, Final Cut Pro, MPEG Streamclip, Freehand, Illustrator, QuarkXPress, InDesign, Microsoft Office, Open Office, Adobe Acrobat Professional, WordPress, EmEditor, Windows Media Encoder, Adobe Flash Video Encoder, FileZilla, Macintosh OS9, Macintosh OSX, Windows 98, Windows 2000, Windows XP, Windows 7, Windows 10

*Personal:* 5th Generation American Citizen Born & Raised in Cleveland, Ohio, Native English Speaker, Licensed Hang Glider Pilot (USHGA Hang 2 Rating Aerotow), Commercially Licensed Driver (Class A), Licensed Motorcyclist (M1), Art-Gallery-Showcased Photographer, Award-Nominated Filmmaker, Skateboarder (20+ Years), Snowboarder, Equestrian (English & Western), Target Shooting (12ga & Revolver), Freestyle BMX, Society for Creative Anachronism, YouTube Personality (over 6 million viewers), Published Novelist & Author ([www.DubhSithInk.com](http://www.DubhSithInk.com))

## REFERENCES

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- **Katie Turnbull**

[www.linkedin.com/in/katiehturnbull](http://www.linkedin.com/in/katiehturnbull)

*Manager, Product Marketing at Kelley Blue Book* (worked with Eric at Disney Interactive)

“Eric's love and enthusiasm for the Disney brand is inspirational and contagious! I was fortunate enough to work with him at Disney Interactive Media, as my role changed, one thing was consistent: Eric was always there ready and willing to answer my long list of questions as I tried to understand the tech side of the projects I was producing. As a developer, he went out of his way to make sure that everyone understood the technical processes (and there were quite a few in the Mouse House). Eric was also the go-to for files and background on projects that most people had long ago forgotten. There were numerous occasions where we were searching for archived projects and when we lost hope, Eric came to the rescue. I am confident that Eric will exceed anywhere he may end up, and I'm sure Walt would have been honored to have someone like him with such enthusiasm on the team!”

- **Jason Toney**

[www.linkedin.com/in/jasontoney](http://www.linkedin.com/in/jasontoney)

*Editorial and Content Strategy at AXS.com* (managed Eric at Disney Interactive)

“Eric is weird. I mean that only in the best ways. He is enthusiastic and engaged in all of his projects. He looks to over-deliver, often providing supplemental materials and details in a profession that often fights requests for documentation. He volunteers for more to do even, and perhaps most often, in areas that aren't what he's being paid to do. He is passionate about creating and supporting a positive environment for his colleagues. I imagine, however, he would use the term friends. Eric is a professional who seeks out ways to make it easier for others to do their jobs. Y'know... weird.”

- **Kathy Bailey**

[www.linkedin.com/in/kathybailey03](http://www.linkedin.com/in/kathybailey03)

*Global Release Manager* (managed Eric at Disney Interactive)

“I consider myself extremely fortunate to have a developer like Eric on my team. He shows great enthusiasm to get the job done and done right. He's a very quick learner and takes initiative on his tasks but also on other work that needs to be done without having to ask. He's able to articulate a problem, idea or any information for that matter to both his peers and to clients to help them make informed decisions and get the project to completion. Eric is also an incredibly positive person who always has a smile on his face. He always has a positive word for anyone that needs it. I would gladly have Eric on my team again.”

- **Jody Belliveau**

[www.linkedin.com/in/hellojody](http://www.linkedin.com/in/hellojody)

*Certified SCRUM Product Owner* (worked with Eric at Disney Interactive)

“Eric was a joy to have in the office. He always has a smile on his face, is enthusiastic and full of team spirit. Since he is so passionate about the Disney brand, I always enjoyed bouncing my crazy ideas off of him to see if they would stick. When his eyes lit up, I knew I had a winner. Eric is a multifaceted and talented individual: photographer, videographer, editor, author, developer (and those are just the skills I know about, he could have 10 more). It would be a joy to work with him again. I hope our paths cross in the near future.”

- **Sean Higby**

[www.linkedin.com/in/seanhigby](http://www.linkedin.com/in/seanhigby)

*Flash Developer* (worked with Eric at Disney Interactive)

“Eric embodies the ideals of the Disney Company. Hard working and full of a desire to represent the company's brand with the respect it deserves, Eric was known to always be standing up for 'What would Walt do?'. In addition, his technical skills put him on a long list of projects on a recurring and growing basis. In any company, this is a thought process of taking a step back to look at the larger vision of the corporation, and execute on that, is a trait that any company should be seeking in their staff.”

- **Malinda Lloyd**

[www.linkedin.com/in/malindalloyd](http://www.linkedin.com/in/malindalloyd)

*Experienced Interactive Media Producer* (worked with Eric at Disney Interactive)

“I didn't realize until our last day at Disney.com that Eric and I had never worked directly together on a project. I know Eric because he is outgoing and friendly. He became one of the people that I regularly hung out with because he was always positive and knew the technologies we were working with well so if I got stumped he could point me or his cohorts in engineering in a new direction. He was a staple of my days at Disney.com - organizing bike rides for his coworkers, showing up every Friday in his Mickey ears, and generally being one of those people who connected others together. If you want someone who works hard and gets things done, I would highly recommend Eric.”

- **Adam Brown**

[www.linkedin.com/pub/adam-brown/26/41/52a](http://www.linkedin.com/pub/adam-brown/26/41/52a)

*Producer, Digital Media and Product Manager* (worked with Eric at Disney Interactive)

“Eric was the very first person that I got to know at Disney Interactive. He is easily approachable, laid back and yet the consummate professional that never takes his eye off the details. He is a problem solver, a tactician and one who never settles for second best. I have run into several situations where issues arise and he is up for the challenge; on time and on budget. Eric is the must-have person for any team. It has been an honor to serve with him.”

- **Kevin Reem**

[www.linkedin.com/pub/kevin-reem/2a/518/277](http://www.linkedin.com/pub/kevin-reem/2a/518/277)

*Producer / Director* (worked with Eric at Disney Interactive)

“Eric Muss-Barnes is a quadruple threat—Computer expert/content developer, film maker, skateboarder and writer! I first met Eric at Disney.com and he is great fun to work with, always takes time to listen and gets excited about every project. He is innovative and experienced and no job is beneath him. His enthusiasm about life makes him a joy to be around.”

- **Adam Schricker**

[www.linkedin.com/pub/adam-schricker/8/669/81b](http://www.linkedin.com/pub/adam-schricker/8/669/81b)

*Web Developer* (worked directly with Eric at Disney Interactive)

“Eric was a great guy to work with. A very good web developer who works through challenges or difficulties. Great guy to work with and great team player. He will figure out the right solution to reach the project/product goals. I highly recommend Eric Muss-Barnes.”

- **Martin Hernandez**

[www.linkedin.com/in/martin-hernandez-16948244](http://www.linkedin.com/in/martin-hernandez-16948244)

*Network Administrator* (managed Eric at Woodbridge Group of Companies)

“Eric is a true professional and a master of his craft. During the two and a half years that I worked with him, I never saw a task/assignment too large for Eric. His attention to detail is second to none, which is one of the most valuable skills one can have in the web design/programming field. Eric is also an amazing team player, as he always volunteered to help out others in our IT department with assignments that weren't even in his job description. Eric designed and maintained multiple domains and websites for our company, a job that would typically require an entire web development team to do, by himself and did so with the highest quality. Any company would be lucky to have Eric as a member of their team, and would immediately see an upgrade in their web development, graphics, and design.”