

Eric Muss-Barnes

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Dear Hiring Manager,

My name is Eric Muss-Barnes and I have been employed for over 6 years as a Web Content Developer for The Walt Disney Company at Disney Interactive. During that time, I am proud to have worked with numerous business units including Disney Corporate, Walt Disney Studios Home Entertainment, PIXAR, The Disney Channel, ABC, Disney Records, El Capitan Theatre, Hollywood Records, D23, Walt Disney Family Museum and many more.

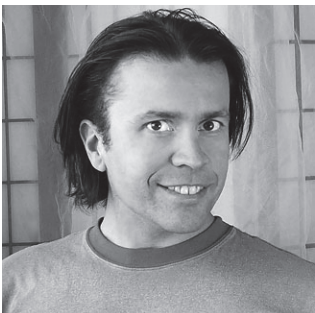
Looking to diversify my skillset, I am applying for the position you posted. With over 20 years of visual arts experience, a full third of my career has been spent exclusively at Disney. I am well-versed in Photoshop, Freehand, Illustrator, QuarkXPress, InDesign and eager to learn even more photographic technologies. Delivering excellence has been the hallmark of my career in high level software development, service-oriented architecture, troubleshooting, proactive technical support and team-centered solutions. You will find that my 20+ years in completing projects on time, within scope and budget, excellent integration of corporate resources and upgrading of systems to meet current/future business needs would bring great value to your organization.

In addition to the realm of experience indicated on my résumé, I have also worked professionally in the fields of web technology, graphic design and video production. Among other creative endeavors, I designed and built an off-grid tiny house project in the Mojave desert. Since leaving Disney, I have published 4 more novels, for a total of 9 books to my name.

I am only seeking a permanent, full-time position. Telecommuting and flex time are pluses, but not a requirement. I am open to contract-to-hire, but I am not entertaining any short-term contracts at this time.

Please see the attached résumé and feel free to contact me at your earliest convenience so we may further discuss how my abilities align with your current needs.

Respectfully,
Eric Muss-Barnes
eric@EricMuss-Barnes.com
www.EricMuss-Barnes.com/resume
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Eric Muss-Barnes

PHOTOGRAPHY RESUME

SUMMARY

Author of 5 novels, offering 20+ years experience in wide ranging skills for photography/graphics/video integration, web design/development, programming, coding and proactive technical leadership. Track record of exceeding expectations through the conceptualization, design, development, and implementation of multi-sized projects. Skillfully synthesized an artistic background, business acumen, emerging and established technologies to achieve high-level functionality as specified by corporate or client requirements. Numerous technical proficiencies, recognized subject matter expertise and quick learner. Results-achieving team leader and collaborator routinely delivering high-quality projects within deadlines.

PROFESSIONAL HISTORY

Sep/2012 – Current **DUBH SITH INK** *Eric Muss-Barnes • North Hollywood, CA*
Digital Publishing & Internet Developer

Designed graphics, shot photographs, author photos and cover art. Built responsive design sites from smartphone resolutions up to full HD using PHP, CSS3, HTML5 and *WordPress*. Wrote and developed multiple books and formatted them as ebooks and printed volumes for publisher Dubh Sith Ink. The printed books are available on Amazon, Barnes & Noble, Createspace and Lulu. The ebooks are also on Smashwords and iBookstore. All of the ebooks were hand-coded in *Notepad++* as EPUB files and validated against *FlightCrew 0.7.1*, *Sigil*, *epubcheck 1.2* and *epubpreflight 0.1.0* to check for errors. These ebooks feature all the requisite XHTML, CSS, OPF, and NCX files. Authored a popular tutorial to teach other developers this skillset at <http://www.InkShard.com/how-to-make-an-ebook-epub-file>

Apr/2006 – Sep/2012 **THE WALT DISNEY STUDIOS** *Kathy Bailey • Burbank, CA*
Web Content Developer



As the largest entertainment company in the history of the world, *The Walt Disney Company* needs no introduction. Engineering frontend development in hand-coded PHP, MySQL, HTML, CSS, JavaScript, jQuery, Flash and XML for websites ranging from *The Disney Channel* to *Hollywood Records* to *Walt Disney Studios Home Entertainment* to *El Capitan Theatre*, and more. Utilized a proprietary Disney CMS (*GoPublish*) for template updates, fluent in Agile and Waterfall methodologies, *Sharepoint*, *Teamsite*, *Beyond Compare*, and *Perforce*. Volunteer with *Disney VoluntEARS*. Have taught classes on photography for the educational *Disney Interactive Media Group Insight Series*.

Jul/2005 - Feb/2006 **AMERICAN IDOL UNDERGROUND** *James Williams • Culver City, CA*
Deployment Engineer



American Idol Underground was the “online version” of the American Idol television show. The website allowed musicians to upload music and get rated by fans and celebrity judges. Used my video knowledge to shoot and edited videos for \$100,000 launch party using Final Cut Pro and Photoshop for all the graphics treatments and 2D animations..

Mar/2005 - Jun/2005 **WEIDER PUBLICATIONS** *William Ackerman • Woodland Hills, CA*
Creative Producer



Weider Publications is a sister company of *American Media Inc.*, one of the largest magazine publishing houses in the world. Our titles included fitness magazines such as *Flex*, *Muscle & Fitness*, *Shape*, and *Men's Fitness* plus, tabloids such as *Star* and *National Enquirer*. Responsible for daily changes to graphics with *Photoshop* and for new designs and HTML layouts for over a dozen publications, including the redesign of the *American Media Inc.* corporate site. Single-handedly created the new *Mister & Miss Olympia Fitness Competition* website for 2005.

Dec/2004 - Mar/2005 **4 WHEEL PARTS** *Danny Blitz • Compton, CA*
Lead Internet Designer



4 Wheel Parts is the largest distributor of aftermarket truck accessories in the world. As the lead graphic designer in their Internet Department, I was responsible for creating weekly e-mail advertising that generated anywhere from \$30,000 to over \$100,000 of sales on a single weekend. The photographs used in all of the advertisements were images that I personally shot, from my own collection of photos I had archived over the years.

Creative Director/General Manager

Founded to provide business-to-business webcasting services, I was the second employee and promoted from Creative Director to General Manager in 9 months. In addition to doing hardware product photography for streaming media servers developed by our parent company, I also did all cinematography for our webcasts, specializing in broadcasting live streaming media over the Internet. Also did video editing, encoding, and purchased all studio equipment including cameras, lighting gear and audio systems.

Jan/1997 - Jan/1998 **THE ROGERS COMPANY**

Mentor, OH

Graphic Designer/Database Coordinator

Designing and constructing multimillion dollar tradeshow displays at *The Rogers Company*, I developed a digital archive system for thousands of graphics stored in the company warehouse using a Macintosh database and digital photography. The photographs for the archive system were tagged with appropriate keywords to allow them to be found later for graphic retrieval. This was my first venture into using purely digital photography. I categorized photos for clients such as *Disney/Pixar*, *Ernst & Young*, *Rubbermaid* and *Stouffers*.

PUBLICATIONS & PROJECTSFeb/2013 **ANNWN'S MAELSTROM FESTIVAL**

Los Angeles, CA

Novel Author

The concluding volume of a duology of novels, *Annnwn's Maelstrom Festival* features my photography and *Photoshop* work. Going back to images I had created 16 years earlier, I made posters and promotional items and made them available for sale on the Internet. Some of those original 35mm photographs from 1996 were augmented with more recent digital SLR images. The traditional film were all processed by myself when working at a photography lab, then printed as standard 4x6 prints and scanned into a Macintosh system using a flatbed scanner.

www.DubhSithInk.com

Feb/2010 **SKATEBOARDING CALIFORNIA**

Los Angeles, CA

Skateboarding Video Series

After making my *Learn To Ride A Skateboard* video project, there were additional skateboarding topics I wanted to cover which didn't fall into the "educational" category. Shot and edited entirely in HD 1080p, *Skateboarding California* captures skateboarding with long takes, no fast edits; wide angles, no fish eye lenses; and absolutely no cliché background music. Those are the three guiding principals behind the "look" of the show and the catalyst for bringing *Skateboarding California* to life. I have written, shot, directed, edited and conceptualized every single episode of the show which has over 1.5 million views on YouTube. www.SkateboardingCalifornia.com

Apr/2009 **CALIFORNIA GIRLS SKATEBOARDS**

Los Angeles, CA

Creator/Founder

California Girls Skateboards is a project I began in the spring of 2009. They are skateboards which use photographs of swimwear models as graphics. As with all of my projects, I single-handed did all the work on this endeavor myself. Every model was hired and photographed by me. All of the graphic design and layout for the skateboards, merchandise and website were created by me in *Photoshop*. The promotional videos have over 250,000 views on YouTube.

www.CaliforniaGirlsSkateboards.com

Aug/2007 **LEARN TO RIDE A SKATEBOARD**

Los Angeles, CA

Educational/Instructional DVD Project

Learn To Ride A Skateboard is a DVD video project I created in the summer of 2007. Inspired by the lack of quality skateboarding instructional videos on the market, I decided to create one of my own. After researching what was available, so I could improve what was out there, I enlisted the assistance of Holly Lyons, who was ranked the Top Female Bowl Skater in the World at the time we shot the video. The video also features Madylin, Sawyer and Sullivan Sweeten, the real-life siblings who played siblings on the *Everybody Loves Raymond* television show. The accompanying YouTube channel has over 5.1 million video views. www.LearnToRideASkateboard.com

May/2002 **THE UNSEELIE COURT**

Cleveland, OH

Award-Nominated Short Film

When I directed and edited *The Unselie Court* in the spring of 2002, the body of the film was shot over 3 nights from 7pm to 7am at a bar in Downtown Cleveland. I directed the cinematographer and personally did all the second-unit cinematography on the film. The project was cut using *Final Cut Pro* and the cover for the DVD was taken from stills composited in *Photoshop*.



Jan/1996 **THE GOTHIC RAINBOW**
Novel Author

Cleveland, OH

Starting in 1996, I did all of the photography and *Photoshop* work for the novel *The Gothic Rainbow*. Covering a timespan of a few months, I collected photographs of people to promote and advertize the dark, faeriepunk story. All the photos were done using traditional 35mm film and SLR cameras. The film was then processed and printed as standard 4x6 prints and scanned into a Macintosh system using a flatbed scanner.
www.DubhSithInk.com

ACADEMIC PREPARATION

Aug/1985 - June/1989 **Holy Name High School**
College Preparatory Diploma, Class of 1989

Parma Heights, OH

Jan/1990 - May/1994 **Cuyaboga Community College**
Honors English & Visual Communications, May 1994

Parma Heights, OH

VOULENTEER/CHARITY WORK

Habitat For Humanity
Disney VolunteEARs
Brooklyn Memorial Youth Center
Venice Surf & Skateboard Association

SKILLSETS

Professional: Photoshop, Freehand, Illustrator, QuarkXPress, InDesign, Final Cut Pro, DVD Studio Pro, MPEG Streamclip, WordPress, Media Cleaner Pro, PHP, MySQL, ASP, VBScript, SQLServer, Microsoft Access, HTML, CSS, CSS3, XML, HTML5, DHTML, EPUB, MOBI, KindleGen, JavaScript, jQuery, Perforce, CVS, Subversion, Beyond Compare, Compressor, A.Pack, Dreamweaver, Visual InterDev, GoPublish (proprietary Disney CMS), Flash, Microsoft Office, Open Office, Adobe Acrobat Professional, EmEditor, Windows Media Encoder, Adobe Flash Video Encoder, FileZilla, Macintosh OS9, Macintosh OSX, Windows 98, Windows 2000, Windows XP, Windows 7, Windows 10

Personal: 5th Generation American Citizen Born & Raised in Cleveland, Ohio, Native English Speaker, Licensed Hang Glider Pilot (USHGA Hang 2 Rating Aerotow), Commercially Licensed Driver (Class A), Licensed Motorcyclist (M1), Art-Gallery-Showcased Photographer, Award-Nominated Filmmaker, Skateboarder (20+ Years), Snowboarder, Equestrian (English & Western), Target Shooting (12ga & Revolver), Freestyle BMX, Society for Creative Anachronism, YouTube Personality (over 6 million viewers), Published Novelist & Author (www.DubhSithInk.com)

REFERENCES

- **Katie Turnbull**

www.linkedin.com/in/katiehturnbull

Manager, Product Marketing at Kelley Blue Book (worked with Eric at Disney Interactive)

“Eric's love and enthusiasm for the Disney brand is inspirational and contagious! I was fortunate enough to work with him at Disney Interactive Media, as my role changed, one thing was consistent: Eric was always there ready and willing to answer my long list of questions as I tried to understand the tech side of the projects I was producing. As a developer, he went out of his way to make sure that everyone understood the technical processes (and there were quite a few in the Mouse House). Eric was also the go-to for files and background on projects that most people had long ago forgotten. There were numerous occasions where we were searching for archived projects and when we lost hope, Eric came to the rescue. I am confident that Eric will exceed anywhere he may end up, and I'm sure Walt would have been honored to have someone like him with such enthusiasm on the team!”

- **Jason Toney**

www.linkedin.com/in/jasontoney

Editorial and Content Strategy at AXS.com (managed Eric at Disney Interactive)

“Eric is weird. I mean that only in the best ways. He is enthusiastic and engaged in all of his projects. He looks to over-deliver, often providing supplemental materials and details in a profession that often fights requests for documentation. He volunteers for more to do even, and perhaps most often, in areas that aren't what he's being paid to do. He is passionate about creating and supporting a positive environment for his colleagues. I imagine, however, he would use the term friends. Eric is a professional who seeks out ways to make it easier for others to do their jobs. Y'know... weird.”

- **Kathy Bailey**

www.linkedin.com/in/kathybailey03

Global Release Manager (managed Eric at Disney Interactive)

“I consider myself extremely fortunate to have a developer like Eric on my team. He shows great enthusiasm to get the job done and done right. He's a very quick learner and takes initiative on his tasks but also on other work that needs to be done without having to ask. He's able to articulate a problem, idea or any information for that matter to both his peers and to clients to help them make informed decisions and get the project to completion. Eric is also an incredibly positive person who always has a smile on his face. He always has a positive word for anyone that needs it. I would gladly have Eric on my team again.”

- **Jody Belliveau**

www.linkedin.com/in/hellojody

Certified SCRUM Product Owner (worked with Eric at Disney Interactive)

“Eric was a joy to have in the office. He always has a smile on his face, is enthusiastic and full of team spirit. Since he is so passionate about the Disney brand, I always enjoyed bouncing my crazy ideas off of him to see if they would stick. When his eyes lit up, I knew I had a winner. Eric is a multifaceted and talented individual: photographer, videographer, editor, author, developer (and those are just the skills I know about, he could have 10 more). It would be a joy to work with him again. I hope our paths cross in the near future.”

- **Sean Higby**

www.linkedin.com/in/seanhigby

Flash Developer (worked with Eric at Disney Interactive)

“Eric embodies the ideals of the Disney Company. Hard working and full of a desire to represent the company's brand with the respect it deserves, Eric was known to always be standing up for 'What would Walt do?'. In addition, his technical skills put him on a long list of projects on a recurring and growing basis. In any company, this is a thought process of taking a step back to look at the larger vision of the corporation, and execute on that, is a trait that any company should be seeking in their staff.”

- **Malinda Lloyd**

www.linkedin.com/in/malindalloyd

Experienced Interactive Media Producer (worked with Eric at Disney Interactive)

“I didn't realize until our last day at Disney.com that Eric and I had never worked directly together on a project. I know Eric because he is outgoing and friendly. He became one of the people that I regularly hung out with because he was always positive and knew the technologies we were working with well so if I got stumped he could point me or his cohorts in engineering in a new direction. He was a staple of my days at Disney.com - organizing bike rides for his coworkers, showing up every Friday in his Mickey ears, and generally being one of those people who connected others together. If you want someone who works hard and gets things done, I would highly recommend Eric.”

- **Adam Brown**

www.linkedin.com/pub/adam-brown/26/41/52a

Producer, Digital Media and Product Manager (worked with Eric at Disney Interactive)

“Eric was the very first person that I got to know at Disney Interactive. He is easily approachable, laid back and yet the consummate professional that never takes his eye off the details. He is a problem solver, a tactician and one who never settles for second best. I have run into several situations where issues arise and he is up for the challenge; on time and on budget. Eric is the must-have person for any team. It has been an honor to serve with him.”

- **Kevin Reem**

www.linkedin.com/pub/kevin-reem/2a/518/277

Producer / Director (worked with Eric at Disney Interactive)

“Eric Muss-Barnes is a quadruple threat—Computer expert/content developer, film maker, skateboarder and writer! I first met Eric at Disney.com and he is great fun to work with, always takes time to listen and gets excited about every project. He is innovative and experienced and no job is beneath him. His enthusiasm about life makes him a joy to be around.”

- **Adam Schricker**

www.linkedin.com/pub/adam-schricker/8/669/81b

Web Developer (worked directly with Eric at Disney Interactive)

“Eric was a great guy to work with. A very good web developer who works through challenges or difficulties. Great guy to work with and great team player. He will figure out the right solution to reach the project/product goals. I highly recommend Eric Muss-Barnes.”

- **Martin Hernandez**

www.linkedin.com/in/martin-hernandez-16948244

Network Administrator (managed Eric at Woodbridge Group of Companies)

“Eric is a true professional and a master of his craft. During the two and a half years that I worked with him, I never saw a task/assignment too large for Eric. His attention to detail is second to none, which is one of the most valuable skills one can have in the web design/programming field. Eric is also an amazing team player, as he always volunteered to help out others in our IT department with assignments that weren't even in his job description. Eric designed and maintained multiple domains and websites for our company, a job that would typically require an entire web development team to do, by himself and did so with the highest quality. Any company would be lucky to have Eric as a member of their team, and would immediately see an upgrade in their web development, graphics, and design.”